



## **NEWS RELEASE**

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### **USING THE NET TO GENERATE INTEREST**

Black Country Housing Group recently launched their new and improved website. Redesigned for ease of accessibility, the smart new website is clear and straight forward to navigate.

The new site gives information on the organisation as well as details about other services Black Country Housing Group offer and initiatives that they are involved in. There are specific sections with pages for residents, providing tenancy information, as well as information about homes available to buy and rent. Included are details of other services, such as care, help and support to vulnerable homeowners, how to access cheaper electricity and debt advice.

The website offers an additional line of communication to the Group, as many email addresses are included for contacting each of their departments. Residents can report repairs via email, and those wishing for further information on the range of services can make contact through the new site.

The site includes news releases, corporate policies and reports, copies of the latest residents' magazine and job vacancies.

Sharon Fereday, their Marketing and Communications Manager said "It was important to us for the site to conform to high accessibility standards, so as not to isolate anyone who wishes to use it. The site has been designed to be as accessible and easy to use as possible, regardless of what browser is used, and whether or not visitors have any disabilities."

The site was designed by Richard West of rwest web design, based in Lancaster. rwest web design aims to create functional clear websites, and works with you from the initial design stages through to maintenance and support. Visit [www.rwest.co.uk](http://www.rwest.co.uk) for more details.

Anyone wishing to log onto the new website can do so on [www.bcha.co.uk](http://www.bcha.co.uk)

**Ends**

Note to Editors:

**Black Country Housing & Community Services Group Ltd. is a leading social housing provider in Birmingham and the Black Country providing quality homes for rent and shared ownership. We are delivering more services including, training, care, community development and business advice within a wider geographical area. Having achieved preferred partner status with Sandwell and Dudley, we continue to work with other local authorities and organisations on a range of projects and local initiatives.**

**Black Country Housing and Community Services Group Ltd, 134 High Street, Blackheath, West Midlands B65 0EE**

**Further information from Sharon Fereday or Laura Masters**

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